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Rebecca Gardner
Associate
Creative
Director

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Communication Arts

The Essential Creative Resource

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webpicks

Our weekly pick of a Web design that combines superior aesthetics, technical expertise and usability. [Submit Site.](#)

webpicks < 57 of 312 >



08.27.08

webpick of the day

IRO Cycle

Consumer Goods, Consumer

This experiential e-commerce site breaks out of the traditional e-commerce mold; it's a sticky, authentic, community-building, shopping showcase for this fixed-gear bike manufacturer.

woodswittdealy.com

webpicks < 57 of 312 >

“Not everything is design, but design is about everything. So do yourself a favor: be ready for anything.”

— Michael Bierut

Communication Arts call for entries
interactive
competition



deadline:
12.15.08

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